



RestPoll

Communication across EU projects

WP7: COORDINATING, NETWORKING, AND DATA MANAGEMENT
TASK 7.1: OVERSEE EU REPORTING & COMMUNICATION WITH THE EU AND
COMMUNICATION WITH THE ADVISORY BOARD AND OTHER EU PROJECTS

Milestone M26

31 March 2024

Amibeth Thompson, Alexandra Klein

University of Freiburg

RestPoll

**Restoring Pollinator habitats across European agricultural
landscapes based on multi-actor participatory approaches**



Summary

An online workshop was held on Friday, 1 December 2023 with nine participants from different EU projects that are focused on pollinators. The aim of the workshop was to initiate contact and discussion on how to support one another and make use of ongoing research and synergies.

A next step was to set-up communications with representatives of other EU projects and host more joint workshops to ensure complementary outcomes and synergies. Below is a protocol of the workshop.

EU Cross-Pollinators projects meeting PROTOCOL

Friday, 1 December 2023, 11:00 – 12:00

Participants:

T. Metodiev, C. Stoyanova, M. Novkova, S.R. Saiz, H. Nottebrock, A. Thompson, A.-M. Klein, R. Taylor, A. Vanbergen

Discussion points:

1. How to support RestPoll and vice versa?

- Advise how to communicate
- Historically individual brands, collegial action of events
- Communication and dissemination tools → combine outputs and message for same stakeholder
- Social media: (advice on how to use it)
 - Mastadon- not user friendly, small
 - LinkedIn- consider its reach/audience, campaigns, large information updates
 - Twitter- live updates
 - Instagram- younger audience, pictures
 - TikTok- not used, potential platform to combine efforts
- Communication vs. Dissemination

2. How to make use of ongoing projects, synergies, events, papers, etc?

- Centralized information- projects currently institution based
 - Central institute? – EUC, ERC
 - Central hub? – difficult, instead synergies and linking, Pensoft willing to host it
- Horizon Results Boosters- <https://www.horizonresultsbooster.eu/about>
- Ideas for collaboration:
 - Social media- 1 account (joint profile), aggregated effort, ex: TikTok
 - Short, layman's and laywoman's summary of scientific papers
 - Summary of policy and practice notes
 - Podcasts
 - Lunch stand- joint activities with RestPoll and EU policy
 - Webinars

3 MS26: Communication across EU projects

- Demonstration sites and Living labs
- Living labs channel- webcam (privacy issues?)
 - Integrate practitioners' activities
- Video together- conceptualize script
- !!! Not too ambitious-promise only a few things !!!

Next steps:

- Link to PoshBee and Safeguard with relevant initiatives and resources
- Redundancy and legacy- link to existing structures, ask EU commissions desired hub
- Set-up communication plan with representatives of other EU projects (H2020/Horizon Europe) with similar restoration goals (online workshop)
- Joint workshop with potential partner project ARION, other ongoing EU Projects, and major policy actors to ensure complementarity of project outcomes and synergies
- Make connection with other project managers and set-up regular meetings for exchanging ideas and experiences.